



# FAQs

## **Can you help me decide on my domain name?**

This is one of the first and most important steps in the process. We can assist with this. Remember that you can add another domain name at any time for the cost of its registration. The typical approach would be to use your name, or some variation thereof. This also depends on what you hope to gain from the site - eg. do you want to use it to apply for jobs, to gain work as a freelancer, or to start your own business?

## **Is my chosen domain name available?**

Domain names are unique - check if yours is available at:  
<https://ventraip.com.au/domain-names/register/>

## **Can you help me decide on what to include on my site?**

This is a complicated process and can be difficult to decide. We will review your work and discuss your goals and experience to help you get started. We hope that the process of setting up your site will lead to new projects which we will certainly add to your site in the first 12 months.

## **Do I need to write pages of content for the site?**

We will help you to develop the site but most importantly, you should aim to write 100-200 words about you (your skills, experience, and interests), and 50-100 words about each of the projects that you want to showcase.

## **What should I write about my chosen projects?**

To show off your best work in terms of both the end product and the time you have put into it – you should aim to cover:

- 1) What the design brief was
- 2) Your design thinking (how you approached the project)
- 3) Challenges and successes
- 4) Why you enjoyed working on it and any broader context.

## **What should I include in my portfolio?**

You should include your best work and the work that represents the industry sector(s) that you are interested in working in. Remember that potential employers want to see not just the finished product, but also some representation of your design skills and how you work (the design process). This is why you should write about the project, AND include some in-progress visualisation of the work – this could be a breakdown video in VFX, early concept sketches in logo and branding design, photographic research, or mood boards for film production, etc. You may choose to include links to multiple social media platforms – but we would strongly recommend LinkedIn as a professional networking platform.

## **I have an old, half-finished website – can you build my site from this?**

Yes, we can certainly use any information you already have to help build the site.

## Can I add another domain?

You can link more than one domain to your site - these typically cost about \$15.00 but some can be more expensive.

## Can I renew for another year?

Of course! You can decide to go with our **Basic Option** (just domain and hosting, take care of updates yourself) for only \$79/year. Or if you want some more help to move to the **Next Level** (domain, hosting plus a site update and support), you can renew for \$195/year.

<https://sleepingbear.com.au/your-portfolio/>

